



IES Remembered

Saturday • November 8, 2014

FFA Enrichment Center

Des Moines Area Community College • Ankeny Campus

1055 SW Prairie Trail Parkway, Ankeny, IA 50023

2014



The IES planning committee obtained the following data from the service providers and IES sponsors, showing the impact of IES since 2013:

- As of November 1, 2014, there were 137 new companies formed in Iowa by IES attendees. Both Governor Branstad and Lt. Governor Reynolds signed the Congratulations Certificates for each of these companies.
- Over the past six years, IES has helped Summit Participants create more than 712 new businesses.



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Along with this important economic contribution, the Immigrant Entrepreneurs Summit highlights the diversity of the immigrant business community.”

– Lt. Governor Kim Reynolds

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We are grateful for all that you have accomplished and contributed to the State of Iowa.”

– Governor Terry Brandstad

Hello,

I am Lt. Gov. Kim Reynolds and I am being joined by Governor Brandstad. The range of contributions that Immigrant Entrepreneurs make at every level of business enterprise is crucial to the economic vitality of Iowa. There is an increasing importance of foreign born entrepreneurs on US economic growth and job creation. Along with this important economic contribution, the Immigrant Entrepreneurs Summit highlights the diversity of the immigrant business community. This diversity fosters innovation and sharing of information that will help the State of Iowa meet the global demands of the 21st century. Immigrant businesses play a vital role in revitalizing neighborhoods, fueling growth businesses, and facilitating transnational businesses.

[Governor Brandstad] Since the inception of Immigrant Entrepreneurs Summit, eighteen immigrants who have come to call Iowa home have been honored at the Immigrant Entrepreneurs Summit awards luncheon along with organizations and native Iowans who have been their champions. These outstanding immigrants from Afrika, Asia, Europe, Central and South America, have become an integral part of the economy, social, and cultural fabric of our communities. Most of them have overcome tremendous trials and tribulations when they moved to this country to become successful in their pursuit of the American Dream. Along the way, they were helped by generous Iowans like the Immigrant Champions who are also being honored at this event. This luncheon is a celebration of some of these remarkable Iowans and will serve as inspiration to us all about what can be achieved with tenacity, hard work, and the opportunities that I along with the entire team at the Governor's office work to create for everyone in our great state. I want to pass along our sincerest congratulations to all the people who received these well-deserved honors. We are grateful for all that you have accomplished and contributed to the State of Iowa.

-Lieutenant Governor Kim Reynolds and Governor Terry Brandstad





A Letter from IES Planning Committee



- **Immigrant Entrepreneurs Leadership Award:**
Dr. Carlos Alarcon-Schroder, M.D., Mercy Urbandale Aurora Medical Clinic
- **Outstanding Immigrant Business Award:**
Advance Renewable Technology International Inc.
- **Karen Evans Immigrant Champion Award:**
Chad Simmons, Executive Director, Diversity Focus
- **Immigrant Spirit Award:**
Dimitri Papageorgiou, Founder, Dimitri Wine & Spirits Inc.



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Thank you for all the time and effort you put into the Immigrant Entrepreneurs Summit, it was a great event. Your hard work and leadership inspire many immigrants and citizens to work together and make a real impact in Iowa and the world. We really enjoy participating in IES; it has provided us motivation to continue growing and introduced us to a great network of international entrepreneurs. You have been an integral part of our company's growth over the past few years. We want you to know that we are very grateful for your help and support and look forward to continued collaboration in the future.”

– ARTI Team

Dear IES Sponsors, Supporters and Participants,

The 2014 Immigrant Entrepreneurs Summit was incredible! We had over 645 participants from 46 different countries of origin and celebrated the birth of 137 new companies since our last event in November of 2013! Each year, we have the great privilege of watching our previous attendees use the resources we provide at the seminars in order to become proud, new business owners in the state of Iowa!

If you have been to any of the IES, you know it is very special and dear to everyone's heart. From the heartfelt speech by Lt. Governor during the opening ceremony to inspiring and tear-dropping personal stories of the award honoree during the luncheon, and the educational and yet, exhilarating, “Underwriting Exposed Competition”, the word “togetherness” of the IES mantra comes to life.

Words cannot express how grateful we are for our sponsors and supporters! This year IES' success is the result of your commitment an investment. Your generous support allows people to be energized and motivated to become great business leaders and active contributors to the well-being of our community – so thank you!

To our IES attendees of 2014, we want to thank you for your participation and hope you had a great time. Your willingness to learn and grow will make your dream of entrepreneurship a reality. Our hope is for others to see you succeed and dare to dream as you have dreamt. We wish you the best. We are cheering you on.

Dear volunteers, thanks again for being our hands and feet to make this event fly. From planning in January to the setting up the night before and to the very end of the event, you worked tirelessly and selflessly. We have already received so many encouraging comments from individuals about the flawless organization that resulted from your undivided attention to every detail of your assigned role that day. We hope each of you return next year so that we can provide the same 5 star quality experience to everyone at the 2015 Immigrant Entrepreneurs Summit!

The planning team has already met to begin preparation for next year's events. IES is expanding again into different cities of Iowa for the first time – Cedar Rapids (Jan. 20th), Iowa City (April 21st), Davenport (July 21rd), Cedar Falls (Sept. 22nd), and Des Moines (Nov. 14th)! We are excited to come see you at your home cities!

We are here because of you. IES is the people of our community. Our mission is to witness all businessmen and women succeed in every respective field of interest. Friends, please mark your calendars today for Saturday, November 14th, 2014 for the 8th Annual Immigrant Entrepreneurs Summit. We hope to see you next year!

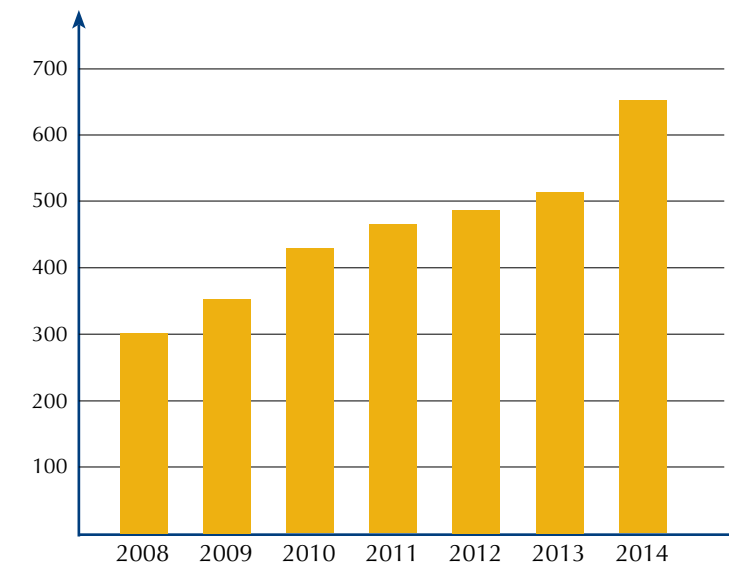
Let us grow together!

IES Planning Committee

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The Immigrant Entrepreneurs Summit is an amazing day of education and networking. More than that, it is an inspirational experience for business owners and those that care about the American dream. I look forward to the personal relationships that are built each year. Wells Fargo is extremely proud to support the IES and it's Mission, to strengthen immigrant businesses.”

– Shane Zimmerman
Banking President for
Iowa/Western Illinois
Wells Fargo



At the 2014 IES, there were **645** participants from **46** countries.

Since the first IES in 2008, collectively the Summit has generated more than **712** new businesses across the midwest. There were **137** new companies formed by 2013 attendees.

ASIA

China	India	Iraq
Israel	Japan	Kyrgyzstan
Laos	Malaysia	Myanmar
Philippines	South Korea	Syria
Thailand	Vietnam	

AFRICA

Democratic Republic of the Congo		
Mauritius	Niger	Nigeria
Sudan	Somalia	Uganda

AMERICA

Argentina	Bahamas	Brazil
Canada	Chile	Columbia
Costa Rica	Ecuador	El Salvador
Guatemala	Honduras	Mexico
Puerto Rico	Uruguay	USA
Venezuela		

EUROPE

Bosnia	Czech Republic	Germany
Italy	Moldova	Russia
United Kingdom		

OCEANIA

Australia	New Zealand
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Seminar Speakers

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IES is my favorite event of the year to present at and attend. This year was no exception.

IES combines two of my passions, helping immigrants and helping businesses start and succeed. I enjoy presenting at the event because I can accomplish both of these in one setting and I enjoy attending so that I can view success stories of past years and also learn new skills from the various sessions. IES is always first class. It is a joy to see the Lt. Governor as a key-note speaker, and Erin Kiernan as the MC. The speakers are always wonderful with important topics, the lunch session is exciting because of the awards, and the vendors are helpful.

This year's Underwriting Exposed session was fabulous. It was a terrific opportunity for people to listen to the questions funding agencies ask so they can be better prepared if they need venture capital for their own business.

So, again, IES remains my favorite conference of the year. I look forward to next year.”

– Gregg S. Johnson
Professor, Business Administration



Underwriting Exposed Competition

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I have a big dream behind establishing Global Linkage Partners Ltd., an export trading company with focus on exporting USA made products to Africa starting with cosmetics. Having the privilege to present my business plan to a panel of judges, getting real time feedback and winning the business plan competition are invaluable achievements and great indicators of success ahead. Thanks to the ISE summit organizers, sponsors and all participants. My special thanks go to Wells Fargo, for sponsoring the business plan competition awards. The networking opportunities and practical business seminars the summit offers are a big platform for all of us entrepreneurs in realizing our American dreams! It was challenging to choose a specific seminar to attend as all topics were relevant to business successes both in the USA and global markets.”

– Goreth Nabukeera
Underwriter Exposed Competition Winner
2014 IES





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When you're ready to build on your achievements, our trusted bankers are ready to support your personal and professional goals. Our business bankers live and work in your community and know that good relationships make us all stronger. With our customized tools and services, we may help you grow your enterprise and build a legacy of wealth and success.

Wells Fargo is proud to sponsor the Immigrant Entrepreneur Summit.

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The Immigrant Entrepreneurs Summit (IES) was conceived and initiated at Community CPA in early 2008. With support from the business community and other volunteers, today's IES has helped more than 400 businesses to jump start. IES is one of the most unique and impressive business events in Des Moines, Iowa. No other state or city has been able to pull together an event where immigrant business owners from all over the world come together to learn, to share and to celebrate.

At Community CPA, we support IES initiative, so you can learn a lot, then you can put your heart into your business, and to be the next success story of the IES.

At Community CPA, we practice "growing together" every day. We do everything we can to help you to grow, and in turn you help Community CPA to grow!

LET'S GROW TOGETHER!



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